

## ABSTRACT OF THE DISCLOSURE

**[0049]** An apparatus and method for forming an extruded foam article is disclosed. In an embodiment, a first foam material may be urged through an extrusion channel, and a first coating material may be fed to an applicator in communication with the extrusion channel to apply a visible coating on a region of the outer surface of the foam material. The region is a fraction of a perimeter of the outer surface of the first foam material. In an embodiment, the applicator may be rotated relative to the first foam material to impart a visible helical band on the extruded foam article.